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EBS opens branch office in Casablanca, Morocco

The globally operating company continues to expand in Africa

Heusenstamm (re) - EBS Euchner Büro- und Schulsysteme GmbH | Educational & Business Systems has opened a new branch office in Africa. The manufacturer of educational technologies and signal management solutions based in Heusenstamm, Germany, whose export share already accounts for over 50% of total sales, opened its subsidiary in Casablanca, Morocco in August 2015. The steady expansion efforts of EBS in African markets have entered into a new era with the establishment of EBS Africa S.A.R.L. Educational & Business Systems.

For many years, EBS has been active in Africa through representatives, serving customers primarily in the educational sector (colleges / universities), police / law enforcement/ military as well as corporate clients. In order to respond quickly and individually to customer demands, it was decided to establish EBS Africa S.A.R.L. Educational & Business Systems.

Managing Directors of EBS Africa S.A.R.L. are Mr. Chakib Laghzaoui and Ms. Siham Charki.

For more information visit www.ebs-euchner.net.



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About EBS

EBS Euchner Büro- und Schulsysteme GmbH | Educational and Business Systems is manufacturer of the multimedia training systems videodidact® and alphadidact® Digital, and one of the world's leading provider of multimedia systems for use in modern IT training classrooms and laboratories. Multimedia training systems by EBS increase the efficiency of a computer-based training and allow for ideal visualization of training content, interactive as well as digitally. From its headquarter in Heusenstamm (near Frankfurt/ Main), subsidiaries in Switzerland and the US, as well as distributors in over 35 countries, EBS installs and supports classrooms and training labs worldwide.

Published by

EBS Euchner Büro- und Schulsysteme GmbH ▪ Ernst-Leitz-Str. 3 ▪ D - 63150 Heusenstamm